

*Tuck Everlasting*  
Chapter 19 ~ Propaganda / Advertisement Project

Name \_\_\_\_\_

Date \_\_\_\_\_

In this chapter, the man in the yellow suit tells the Tucks that he plans to sell the water. Reread the passage where he explains his plan.

*...I'm not going to sell it to just anybody...only to certain people who deserve it. And, it will be very, very expensive. But who wouldn't give a fortune to live forever?*

He plans to sell the water for a high price to an exclusive number of people. Help the man in the yellow suit develop an advertisement for the magical water! Make sure your ad is designed to focus on the rich and the powerful like the man in the yellow suit intends. It should be able to be used in newspapers across the nation. Your ad should include at least two of the seven common types of propaganda. (Your teacher will provide a handout and explanation of these.)

Use the following space to plan your advertisement.